



## 20<sup>th</sup> Annual Region 6 Stormwater Conference Albuquerque, NM - August 19-23, 2018



*Company logos for Sponsorship Levels are due  
by August 1, 2018 to receive full sponsorship benefits.*

### **SPONSORSHIP LEVELS**

#### ***Exclusive Sponsor – \$4,000***

- Logo on Slideshow during conference
- Break Service Recognition
- Award Ceremony Recognition
- Agenda Recognition
- Full page advertisement in agenda & conference website
- Logo on conference website
- Keynote Session Recognition
- Three full complimentary conference registrations
- Optional Complimentary booth
- ~~Logo on conference Tote Bags~~ **deadline passed to submit artwork for tote bags**

#### ***Platinum – \$3,000***

- Logo on Slideshow during conference
- Award Ceremony Recognition
- Agenda Recognition
- Full page advertisement in agenda, conference website & Guidebook
- Logo on promotional materials & conference website - *To have your name or logo included in promotional materials & website, please submit sponsorship payment by August 1, 2018*
- Keynote Session Recognition
- Two full complimentary conference registrations
- Optional Complimentary booth



### **Gold – \$2,000**

- Logo on Slideshow during conference
- Award Ceremony Recognition
- ½ page advertisement in agenda and conference website
- Agenda Recognition
- Logo on promotional materials & conference website- *To have your name or logo included in promotional materials & website, please submit sponsorship payment by August 1, 2018*
- Two full complimentary conference registrations
- Optional Complimentary booth

### **Silver – \$1,500**

- Logo on Slideshow during conference
- Logo on promotional materials & conference website - *To have your name or logo included in promotional materials & website, please submit sponsorship payment by August 1, 2018*
- One full complimentary conference registration

### **Bronze – \$1,000**

- Logo on Slideshow during conference
- Name on promotional materials - *To have your name or logo included in promotional materials, please submit sponsorship payment by August 1, 2018*
- One full complimentary conference registration



### ***Additional Sponsorship Opportunities below***

***For more information about our conference, please visit:***

***<http://tamuk-isee.com/conferences/epa2018conference/>***





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<http://tamuk-isee.com/conferences/epa2018conference/>

## **Additional Sponsorship Opportunities**

*(not included in standard sponsorship levels)*

### **~~Conference Tote Bag Sponsorship — \$1,500~~ NO LONGER AVAILABLE**

- Your company logo will be placed on the conference tote bags that are passed out to all attendees at the registration booth

*Please send Denise Hornsby [denise.hornsby@tamuk.edu](mailto:denise.hornsby@tamuk.edu) your logo before May 31<sup>st</sup>, 2018*

### **Exhibitor Reception Sponsorship - \$1,000**

- This is an engaging and popular reception for Exhibitors to network with all attendees
- Food, entertainment and refreshments will be provided by the Sponsor
- Sponsor name and logo will be included in the Exhibitor Reception slideshow
- Sponsor brochures/leaflets will be located at reception tables

### **Keynote Luncheon Sponsorship - \$2,000**

- Sponsor will be allowed to leave their promotional material at the luncheon tables and chairs for additional exposure to attendees.
- Sponsor will also be allowed to give a five minute speech about their company/business before the Keynote speaker begins.

### **Field Trip Sponsor - \$1,000**

- Water and snacks for the Field Trips will be provided and advertised by the sponsor
- Field Trip Posters inside the conference area will have sponsor logo and name
- Each printed Field Trip agenda will include sponsor logo and name
- Brochure inserts (provided by sponsor) about your company/business will be included with the Field Trip agenda
- Bus signage for each Field Trip will have Sponsor logo and name

### **Refreshment Break Sponsor - \$1,000**

- Sponsoring the Refreshment Breaks is the perfect way to get your company name out to over 400 attendees! Sponsorship includes logo and name on Refreshment Break Station poster signage. The refreshment station will be located near the exhibitors, providing you with an exclusive and highly visible branding opportunity Sunday through Thursday during the conference.



## Advertising Opportunities

The Conference Agenda is a valuable resource that all attendees receive and refer to numerous times as they navigate the Conference. Placing your ad in the Conference Agenda is a great way to market to Region 6 Stormwater Professionals and can help you secure long-term business.

### Full Page Color Ad within Conference Agenda - \$800

Specs: 6.5" x 9.5" (7" x 10" bleed size)

Keep live matter 0.25" away from all trim.

Use high resolution images (300 DPI is recommended)

Embed all fonts

When bleed is required, please provide at least 1/8" beyond the trim area

### Half Page Color Ad within Conference Agenda \$400

Specs: Half-page 6.5" x 4.5"

Keep live matter 0.25" away from all trim

Use high resolution images (300 DPI is recommended)

Embed all fonts

When bleed is required, please provide at least 1/8" beyond the trim area

